

New AG International

2024

ADVERTISING RATES – PUBLICATIONS (Prices quoted in GBP, billing available in EURO and USD at prevailing rate)

Publication	Price per insertion	1x	2x	3x	4x
New AG International (Digital magazine / Online)	Full page	3,650	3,450	3,350	3,150
	Half page	2,900	2,800	2,600	2,500
	Advertorial 2-page	5,250			
New AG LATAM (Digital magazine/ Online)	Full page	2,400	2,300	2,200	2,100
	Half page	1,950	1,900	1,850	1,800
	Advertorial 2-page	3,650			
New AG International YEARBOOK (Print and PDF Online)	Full page	4,150			
	Half page	3,150			

ADVERTISING RATES – WEBSITE (Prices quoted in GBP, billing available in EURO and USD at prevailing rate)

New AG International website	Price per insertion	1x month	2x	3x	4x-6x
New AG International website	Home page (Horizontal banner)	4,350	4,200	4,050	3,900
	Events / Latest Editions/E-books (Vertical banner)	2,250	2,150	2,050	1,950
New AG International website	Advertorial (on website for 24 months)	2,250			
	Combined digital magazine + website	6,500			
	Video content on website (24 months, 5-10 minutes)	4,500			